

Maryland Families for Safe Birth, Inc.



**Miles for Midwives
Maryland Families for Safe Birth
5K Run/Walk & 1 Mile Family Stroll**

Sunday, April 26, 2015 at 10:00 am
Frederick, Maryland

Dear Business Owner,

Maryland Families for Safe Birth is excited to be hosting our “Miles for Midwives” Family 5K Run/Walk and 1 Mile Family Stroll on Sunday, April 26, 2015 in Frederick, MD. The day’s events will include a 5 kilometer run/walk and a 1-mile family stroll, as well as a finish line party. Celebrating the community gathered for our race, we will be awarding prizes to runners and families in a variety of fun ways.

We would be pleased and honored if your organization considered joining us on April 26th by becoming a sponsor of this very special event. The various sponsorship opportunities are explained on the following page.

Maryland Families for Safe Birth (MFSB) is a grassroots, consumer driven organization working to ensure the health and wellbeing of Maryland families by increasing access to evidence based maternity care provided by Certified Professional Midwives (CPMs). MFSB is working with various state agencies to create licensing opportunities for CPMs to practice in our state, greatly expanding the limited birth options currently available.

Your sponsorship and support will allow MFSB to continue its efforts ensuring all Maryland families have access to the safe birth option of their choosing, including licensed midwifery care in any birth setting. By partnering with us on our event, you will be promoted to over 1000 families statewide as well as nationally. We will recognize your support for our Miles for Midwives event on our website, www.marylandfamiliesforsafebirth.org.

If you are interested in sponsorship, please complete the enclosed form and mail it to: MFSB, PO Box 203, Boonsboro, MD, 21713 or email to andrea@marylandfamiliesforsafebirth.org. The sponsorship deadline is April 1st.

We thank you in advance for your willingness to serve as an event sponsor!

MFSB is a 501(c)4 non-profit organization and receives support through the generous contribution of others.

With gratitude,

The MFSB Leadership Team



MFSB Miles for Midwives Sponsorship Opportunities

All sponsorships will get an active link to their organization/business on our website. Sponsorship deadline is April 1st.

Food and Beverage Sponsorship

We are actively seeking sponsors to provide food and beverages at the finish line party. We are open to receiving a variety of food items; the list below is not exclusive.

- bottled water
- coffee
- juice
- fruit
- cups
- plates
- other food items

If your organization chooses to sponsor food and/or beverages it will receive the following recognition:

- signage placed at the food/drink table
- verbal acknowledgment at our post-race festivities
- logo and link placed on our race website page

Door Prizes

All participants who register by our early-bird deadline will have their names placed in a raffle for various door prizes. We are open to a variety of items; contact us to share your ideas at 301-606-5683 or andrea@marylandfamiliesforsafebirth.org.

If your organization chooses to donate a door prize, it will receive the following recognition:

- signage placed at the registration table
- verbal acknowledgment at our post-race festivities
- opportunity to provide promotional materials at the registration table

Prize Sponsorship

We are also seeking sponsors to provide prizes for runners/families in various categories. The prize could be a gift card, item, or money.

prize value: \$50.00-\$100.00

If your organization chooses to sponsor a prize it will receive the following recognition:

- verbal acknowledgement when the prize is presented
- opportunity to provide promotional materials at the registration table
- logo and link placed on our race website page

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Mile Sponsorship

We are seeking sponsors to provide financial support to help with run/walk logistics. Your organization can choose to sponsor 1 mile or all 3.

Mile sponsorship is \$200 per mile

If your organization chooses to sponsor a mile it will receive the following recognition:

- logo on mile marker sign(s)
- 2 complimentary registrations for your organization's team
- opportunity to provide promotional materials at the registration table
- logo and link placed on race website page

Race and Contact Information:

Miles for Midwives – Sunday, April 26, 2015

Monocacy Village Park – Frederick, MD

Maryland Families for Safe Birth – PO Box 203, Boonsboro, MD 21713

andrea@marylandfamiliesforsafebirth.org – 301-606-5683



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Sponsorship Form

Name (Business or Professional): _____

Full Address: _____

Contact Name and Telephone Number: _____

I wish to participate in the following way:

- Food & Beverage Sponsor Item for donation:
Door Prize Item for donation:
Award Prize Sponsor Item for donation:
Mile Sponsor Item for donation:

I wish to make a monetary donation of \$ _____ to be used to buy prizes.

*For all sponsorships, kindly indicate how you want your name to appear in our race promotions and provide us with a jpeg file of your organization/business logo.

I want my name to appear on Mile for Midwives promotions as: _____

Please make checks payable to: Maryland Families for Safe Birth
Mail form and check to:
PO Box 203, Boonsboro, MD 21713.

Thank you for your sponsorship.